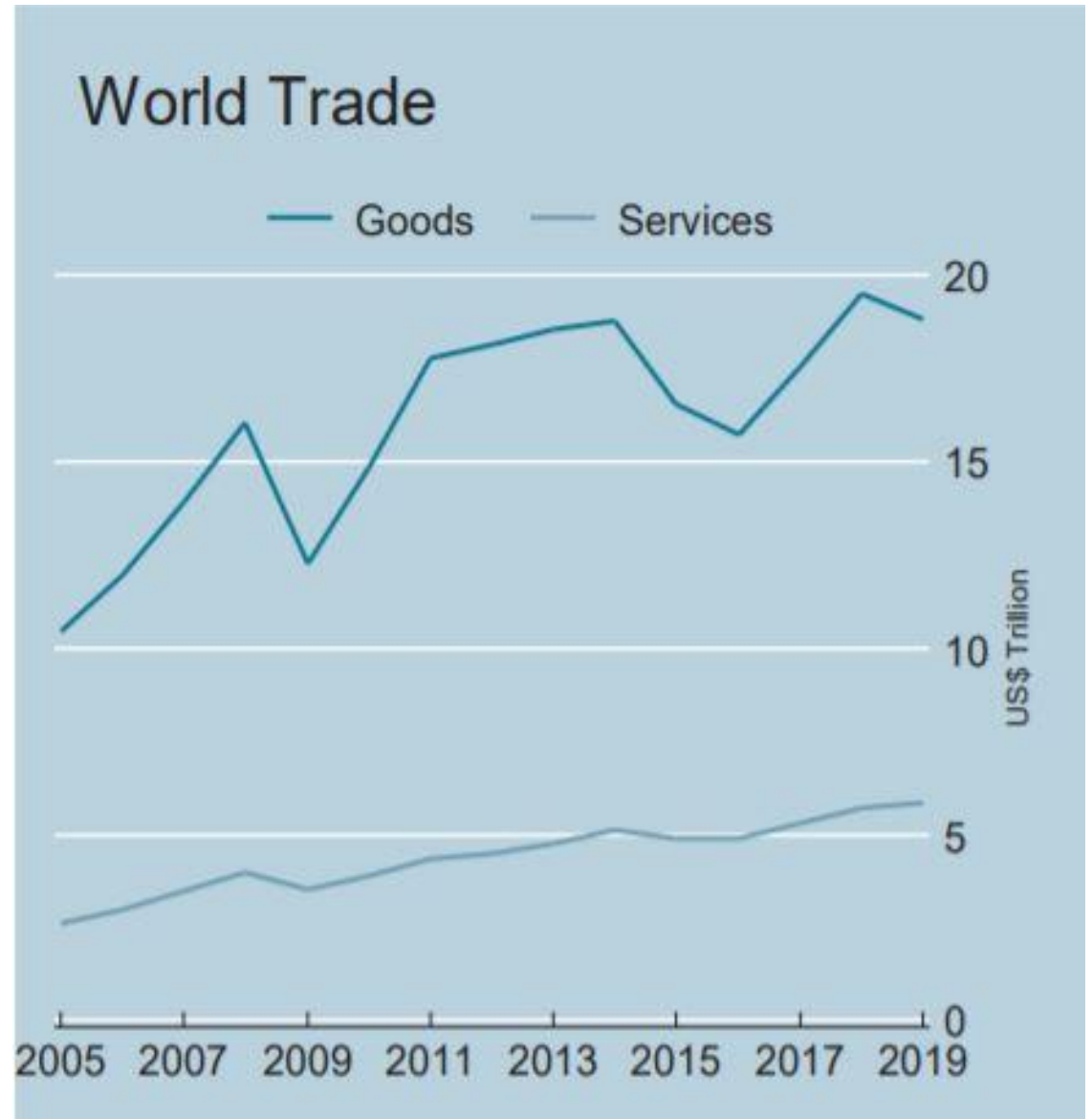


Strategic Logistics Management

Submitted by:
Gaurav Bhatia

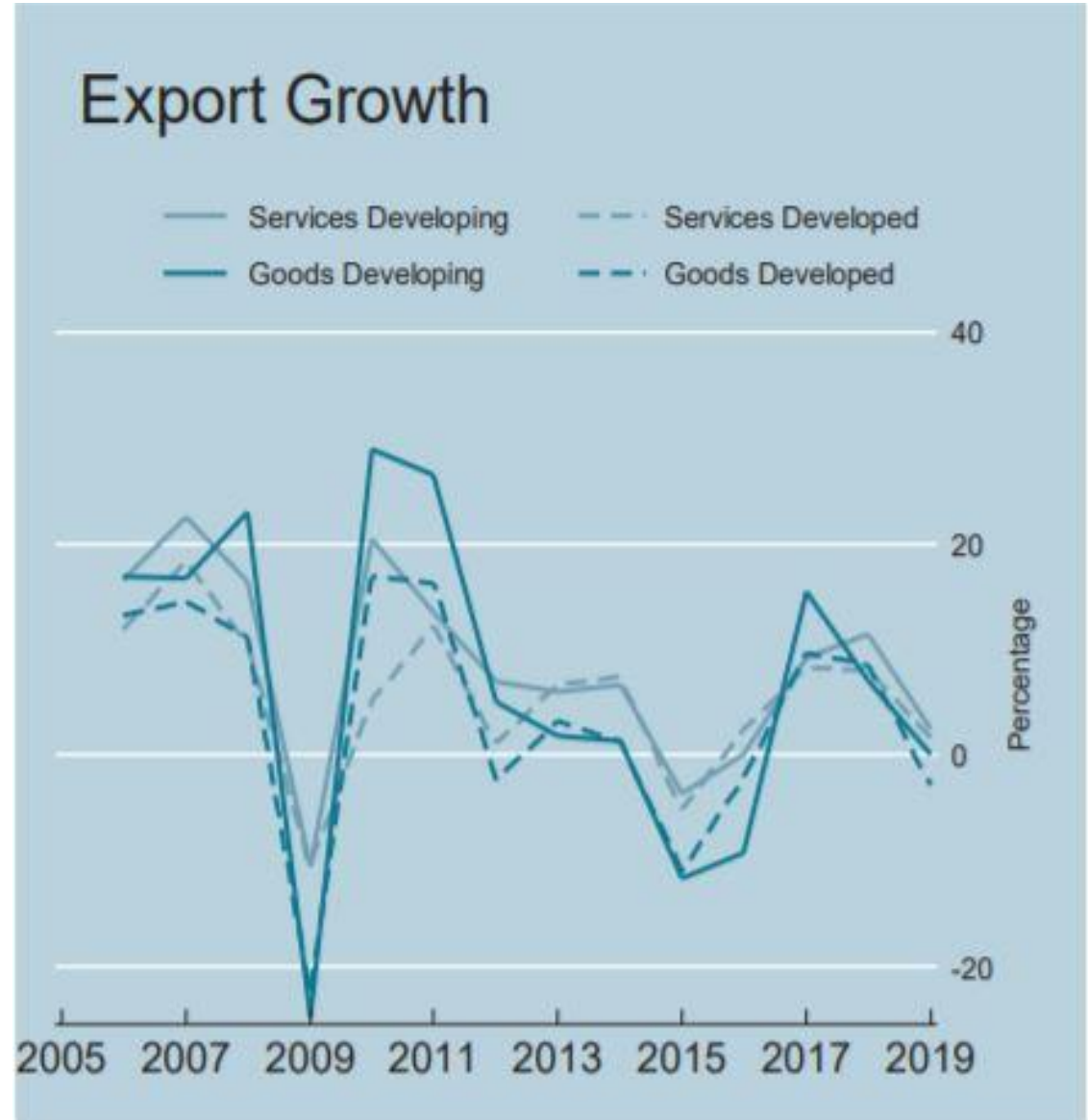
Dynamics of Global Trade: World Trade

- World trade of goods and services from 2005 to 2019.
- In 2019, the global trade value of goods exported throughout the world amounted to approximately 19 trillion U.S. dollars. In comparison, this figure stood at around 12 trillion U.S. dollars in 2006.
- The rise in the value of goods exported around the world reflects developments in international trade, globalization, and advances in technology.



Dynamics of Global Trade: Export Growth

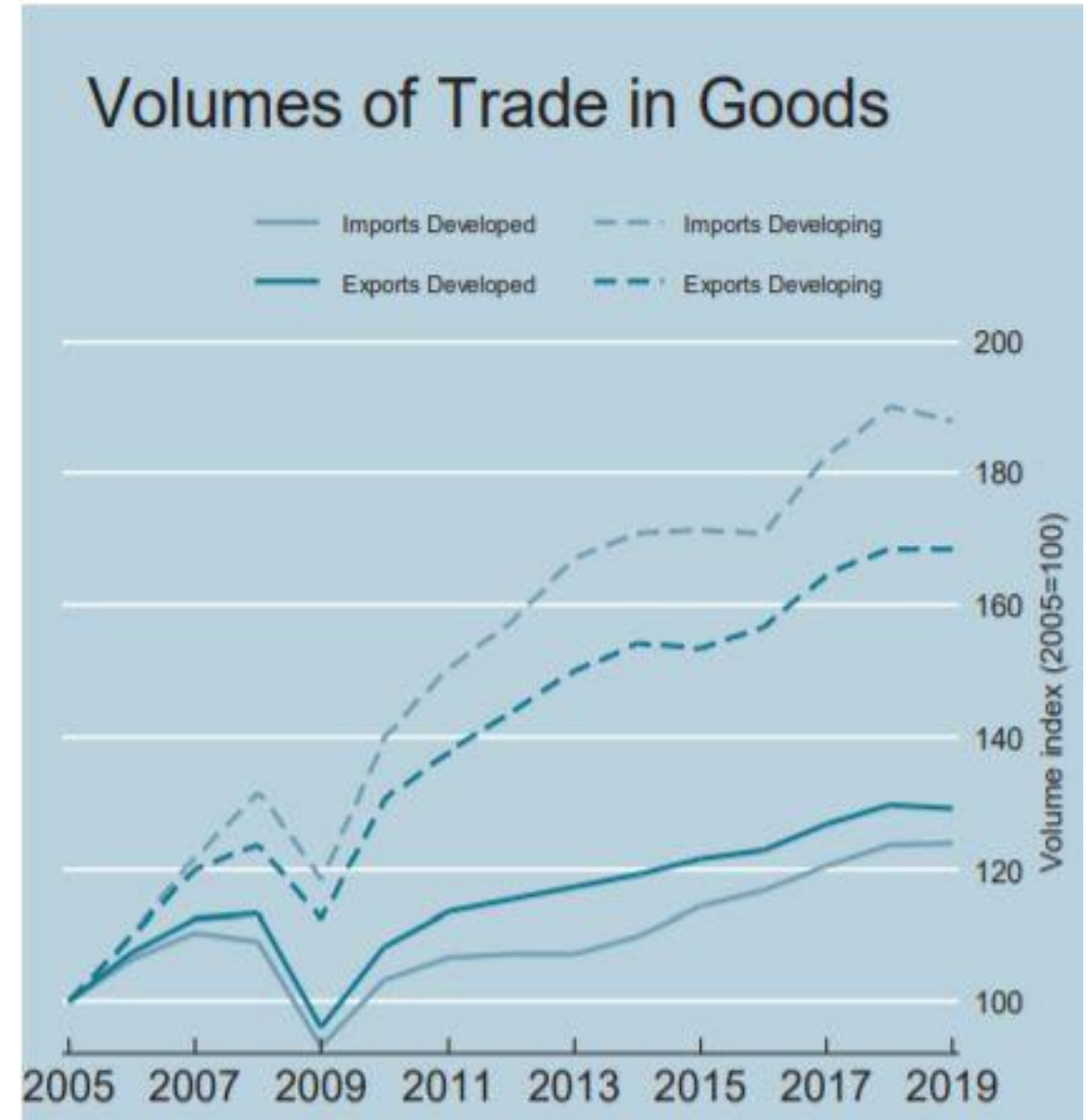
- The export growth rate is the annual compound percentage change in the value of exports between two periods.
- The weakness of trade in 2015 was due to number of factors, including an economic slowdown in China, a severe recession in Brazil, falling prices for oil and other commodities, and exchange rate volatility.
- During 2019, most growth rates for volumes of imports and exports for the largest economies were close to zero.



Source: Key statistics and trends in international trade 2020 - Trade trends under the COVID-19 pandemic, page 5, accessed on 17/04/2021 at 13:15.

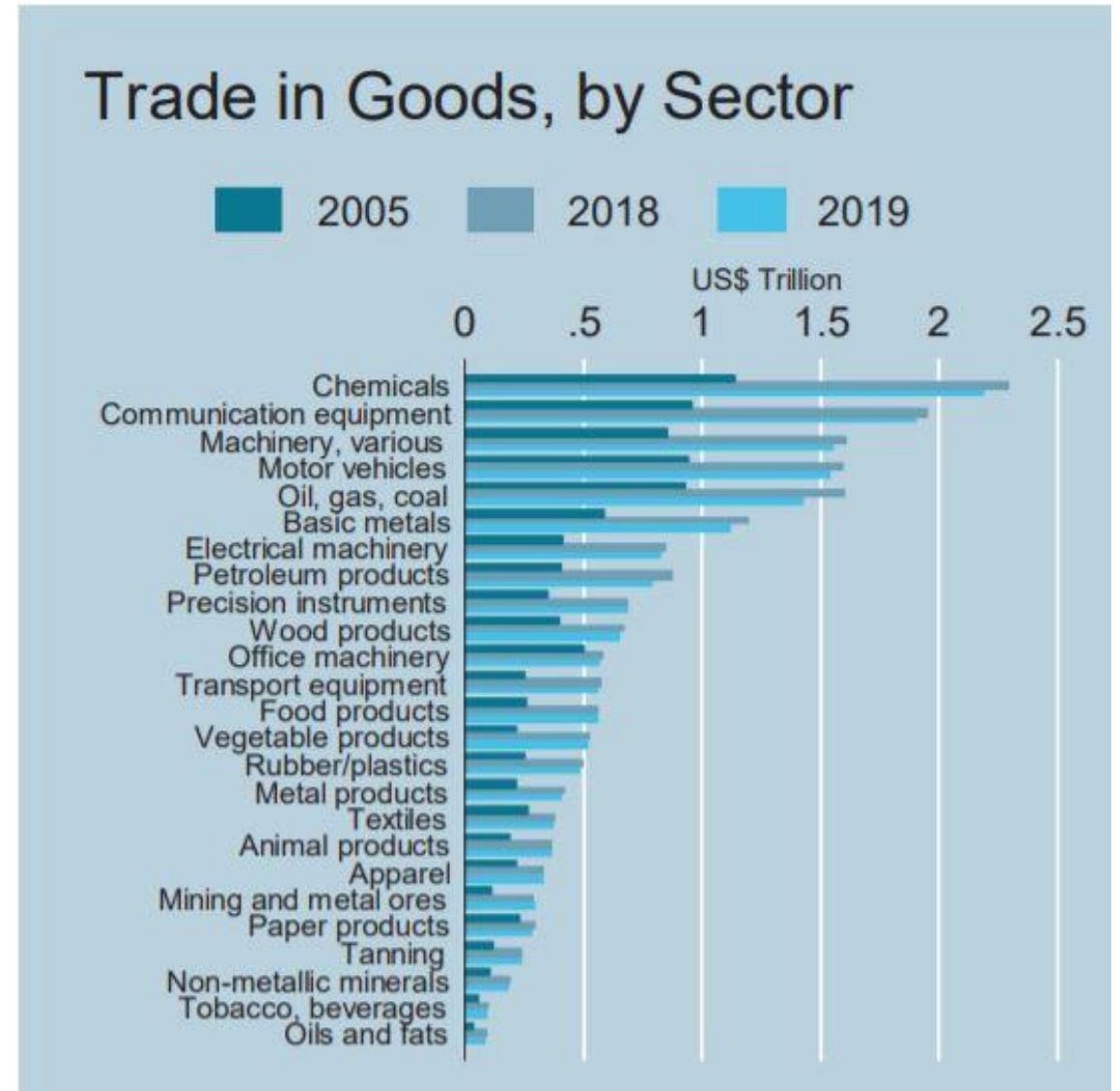
Dynamics of Global Trade: Volumes of Trade

- In spite of the financial crisis of 2009, developing countries as a group have almost doubled the volume of trade in goods since 2009.
- While import volumes have been growing relatively more than export volumes for developing countries, the opposite has happened for developed countries.



Trade in Goods

- In terms of value, a large amount of world trade relates to energy products (oil, gas, coal and petroleum products), chemicals, machinery, motor vehicles and communications equipment.
- In contrast, light manufacturing sectors, including textiles, apparel and tanning, comprise a much smaller share of world trade.
- Agricultural sectors – which include food, vegetable and animal products, as well as oils and fats, and tobacco accounts for 10%

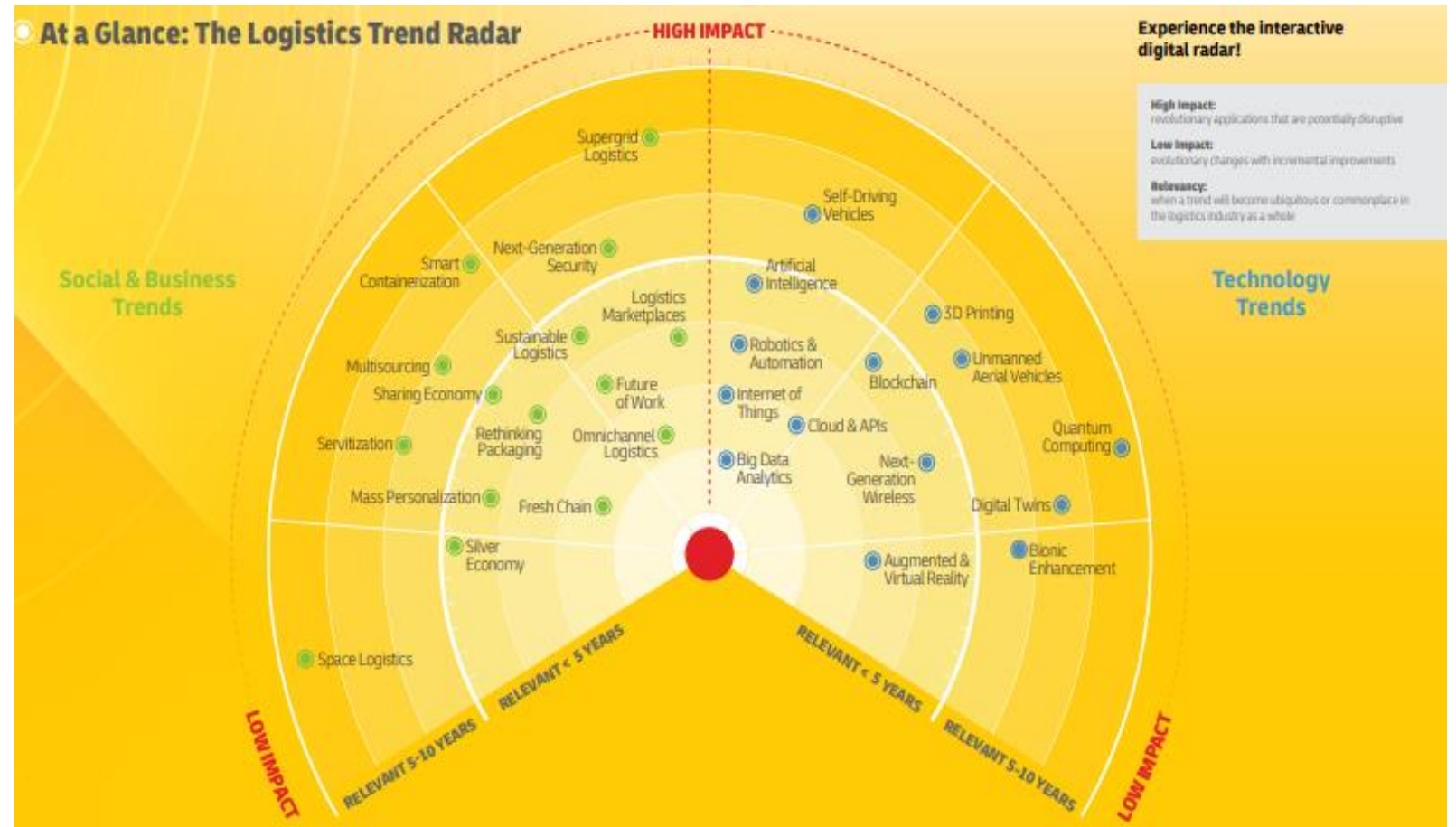


Megatrends: Global Trade

“The mega-trends that will continue to engage us are not unfamiliar:

new technologies, growing e-commerce and sustainability,”

said Katja Busch, DHL’s chief commercial officer.



Challenges in Logistics



Sustainability



Digitalization



Adapting new
technologies



Demographic
challenge

